



# ShipSelect™

## *Multi-Modal Carrier Selection Module*

### Key Benefits

- ◆ Reduces freight costs by applying weight breaks and selecting the most effective mode for any shipment
- ◆ Mitigates costly routing guide violations and ensures shipping instruction compliance
- ◆ Saves time by eliminating labor-intensive and error-prone manual carrier selection

### Overview

ShipSelect automates the carrier selection process for shipments of all modes including LTL, truckload, and rail. ShipSelect is designed to automatically analyze criteria such as transit time, carrier preference, cost, mode, performance, and carrier service types to present the optimal carrier based on the user's particular criteria. This guarantees the optimal carrier is chosen for every shipment while conforming to routing guide requirements. By performing the carrier selection process upstream, ShipSelect ensures that the customers' shipping requirements are exactly met at order placement time.

### Key Features

- ◆ **Intelligent Carrier Selection for All Shipping Modes**  
ShipSelect intelligently chooses carriers based on weighted selection criteria that go beyond least cost, including mode, transit time, lane, customer location, and the like. Carrier consideration can be limited by lane, shipment size, customer, and other factors and then ranked according to mode, transit time, carrier performance, cost, or other criteria. Selections can be made automatically, or after an on-line review of alternatives. ShipSelect will also ensure that appropriate weight-breaks are applied and can automatically determine whether a shipment should go parcel or LTL.
- ◆ **Routing Guide and Compliance Management**  
Many shippers must comply with complex routing guides published by their customers. ShipSelect is a comprehensive compliance management system for easy access, setup, maintenance, and alterations of carriers for certain lanes, locations, and customers. By ensuring routing guide compliance, shippers reduce their overall shipping expenses, avoid debits and routing guide penalties, and always meet all customer requirements, no matter how complex.

For more information regarding the ShipSelect module, please contact Varsity at 800.438.SHIP.